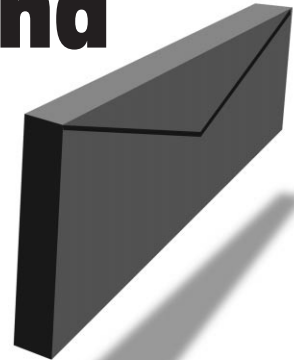


INFO PRESS

Email On Demand



... Is your company's "info@" mailbox being deluged with ad hoc requests for more information?

If your company is aggressively marketing its "info@" email address on brochures, advertisements and the Web, the flood of ad hoc requests for more information has probably already hit you! And without help, the resources that you'll need to effectively support your info@ mailbox can get out of control.

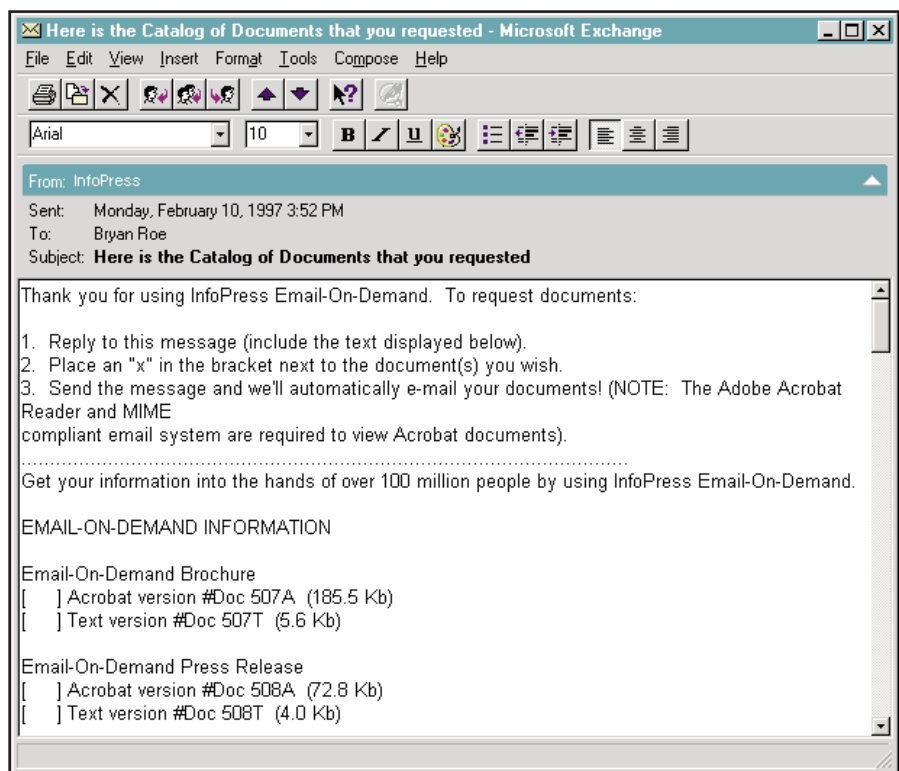
Easy Information Delivery

InfoPress Email-On-Demand™ will transform your info@ mailbox from just a receptacle for ad hoc requests to an automated, interactive email system that allows users to request information via email and receive it, automatically, within seconds. InfoPress Email-On-Demand goes beyond simple "mail-bots" or "autoresponders" by providing email access to a library of information and giving the user a choice of document formats. Native file formats such as Adobe Acrobat and MS-Word can be requested and sent as MIME attachments via email; while plain text formats can be universally sent to any email system.

Here's How it Works

When an initial email is sent to InfoPress Email-On-Demand, the system returns a catalog of documents

which acts as a document order form. The email user places an "x" next to the document(s) of interest and replies to the email. InfoPress Email-On-



It's easy! Simply place an "x" next to the document(s) of interest and reply to the email.

CASTELLE
IBEX PRODUCT DIVISION

CASTELLE CORPORATE HEADQUARTERS

855 Jarvis Drive, Suite 100
Morgan Hill, CA 95037
Phone: 408.852.8000 • Fax: 408.852.8100

Email: sales@castelle.com
Web: www.castelle.com

InfoPress Email On Demand

Demand then retrieves the documents, in the appropriate format, and emails them back to the user.

Not Everyone Surfs the Web

Although there are over 100 million Internet users, not everyone is connected to the World Wide Web. And of

Comprehensive Reporting

Keep track of your system's activity with reporting and monitoring capabilities. And start building your email database—InfoPress Email-On-Demand will capture every email address received.

can be added to each catalog generated by the system. Users can request information and receive it via fax, extending the delivery of information even further to non-email capable sites.

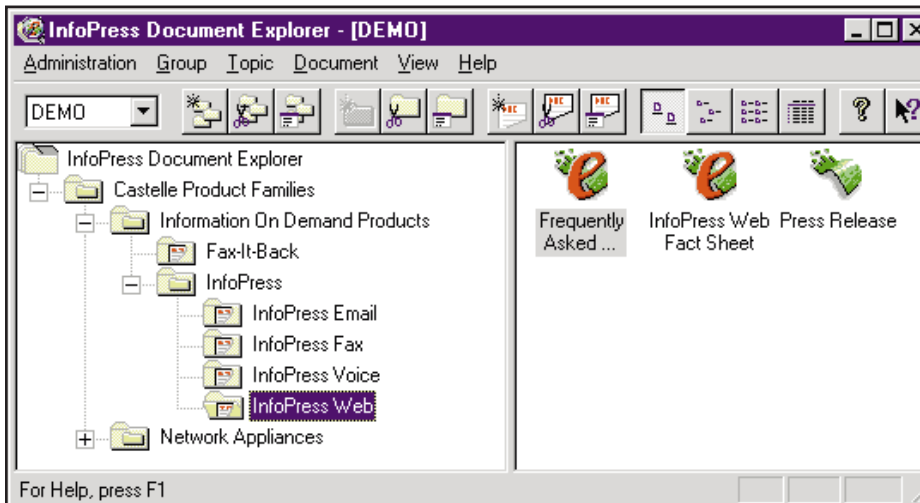
Features At a Glance

- Automatic generation of catalog of available documents from the document library
- Ability to define custom responses or various types of email requests
- Ability to fax documents upon request by email users (requires InfoPress Fax Enabler)
- Supports both MAPI or SMTP/POP3 mail connection

Minimum System Requirements

- Computer with minimum of 90 MHz Pentium processor
- 32 MB of RAM
- 100 MB of free disk space
- Windows NT 3.51 or later
- A MAPI or SMTP/POP3 mail connection. Internet access to a SMTP mail server is required for direct SMTP support.

Depending upon your system capacity and the InfoPress configuration selected, additional system requirements may be required. Consult your Castelle representative for exact specifications.



Adding a document to your document library is easy.

those Web users, not all are connected full time or have high speed connections which allow them to be efficient Web users. With InfoPress Email-On-Demand you can fully implement an effective Internet strategy to reach the maximum percentage of the on-line population.

Powerful Document Management

With the InfoPress Document Explorer, adding to the document library is easy. Select the appropriate topic, add the document, and the system will generate new email catalogs and document order forms at the rate you selected—hourly, daily or at will.

Automated or Custom Email Replies

InfoPress Email-On-Demand will generate replies automatically, using a template which you set up and the library of documents that you categorized. Additionally, you can customize a response following a few guidelines on the use and placement of keywords and symbols. A hybrid approach can be used, by letting the system generate a catalog of document choices, which can then be edited.

Integrated Fax Option

With the addition of the InfoPress Fax Enabler™ module, a “Fax Me” feature

Try one of our Information on Demand servers to get the facts for yourself!

www.castelle.com • 1.800.289.7555 • sales@castelle.com

CASTELLE
IBEX PRODUCT DIVISION

InfoPress™, InfoPress Email-On-Demand™, and InfoPress Fax Enabler™ are trademarks of Castelle. All other products and trademarks are properties of their respective owners. Castelle reserves the right to change specifications without notice. ©1996 Castelle. All rights reserved.